

Get the Journeys treatment

Here we see a fine example of what Journeys can do for you. A Web competition, 250 Business Cards, 2 x 1000 A5 Leaflets, full design and image sourcing, logo design and copywriting.

Case Study

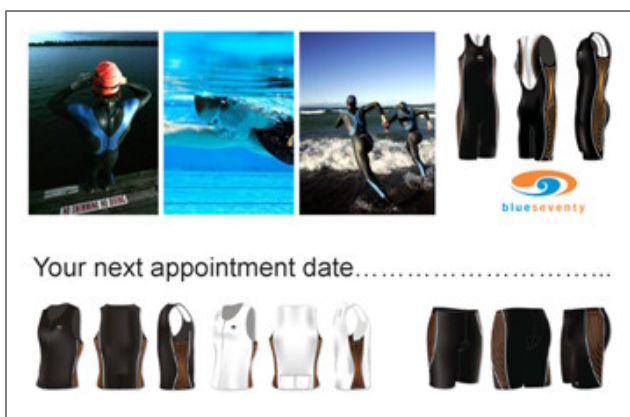
BEFORE

Tri 'n' swimwell wanted a leaflet to promote their services. This is what they had produced which was desperately in need of cosmetic surgery



AFTER

The Identity although good was poorly executed resulting in Brand Dilution. The first thing was to tidy up the company logo. We did this as the foundation for all future communications.



Once that was completed the rest of the design became easier to make up. Then printed and placed on the website, along with the online Prize Draw. All done for under £600!

Discover the simplest way to become a successful and satisfied **Triathlete**

Total Immersion is guaranteed to improve the quality of your swimming

An effortless fluent freestyle stroke is within reach of anyone

Book your coaching session now and start on the road to **fishlike swimming**

01702 547654 South East Essex. Win a £142 gift voucher see website

Wetsuits

Sales Hire

Why spend money on a wetsuit without a test swim first?

01702 547654 South East Essex

We can arrange a professional fitting service where you can try wetsuits out in the privacy of our pool. Bookings strictly by appointment only.

Win a £142 gift voucher see website. New for 2010 Tri Gear & Accessories also available

helix
axis
reaction
fusion
sprint

blueseventy
the open water specialists

We have a large range of men's, women's and children's blue seventy Wetsuits

Learn to Swim

Total Immersion is the world's best swimming tuition

We have a clear common sense approach to learning how to move through the water easily

We guarantee to make your swimming easier than anything you've tried before

Learn how your body naturally behaves in the water and how to breathe aquatically in our private 1 to 1 sessions

Book a course of lessons today and overcome your water phobia

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Free Prize Draw

Win 2 x 90 min swim coaching sessions with DVD recordings worth £130 at our total Immersion Swim Studio in Rochford, Essex. Plus a free copy of the Triathlon Swimming Made Easy book worth over £12. Terms on Website.

Name..... Tel number.....

E-mail.....

To enable us to maintain the highest standards of service please spare a moment to mark the boxes to complete this short survey and return the leaflet to us by popping it in the box, or by posting it to the address below, or just go to our website download the word document and e-mail the completed form to us.

Where do you buy your Tri-suit/accessories from? Write the place in the box please

Which one Shop/Internet

Are you a member of a club? Write which one in the box please

Yes No

How many times do you swim a week?

Once Twice Three times More

What distance do you compete?

Super sprint Sprint Olympic Ironman

When are you looking to replace your wetsuit?

Next month Next 6 months Next year Next 3 years

What is your annual budget for Swim coaching?

£50-150 £150-350 £350-650 £650 plus

Which strokes are you interested in learning or improving?

Freestyle Breast stroke Butterfly Back stroke

What main element of your swimming would you like to improve?

Kick Balance Breathing Arm recovery

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